



MAHSA  
UNIVERSITY

DU044(B)



Faculty of Business, Accounting, Finance,  
Law, and Humanity

KPT/JPS (N/0414/7/0028) (MQA/PA 16199) 02/28

# Master of Business Administration (FINTECH)



## PROGRAMME OVERVIEW

The Master of Business Administration (MBA) in Fintech is a cutting-edge program designed to prepare students for the rapidly evolving world of financial technology. In an era characterized by digital disruption, blockchain, cryptocurrencies, and artificial intelligence, the MBA in Fintech equips graduates with the knowledge and skills required to excel in the fintech landscape.

Financial technology, or fintech, refers to the application of technology to enhance and automate financial services, resulting in more efficient, accessible, and user-friendly financial solutions. It encompasses various domains, including digital payments, peer-to-peer lending, robo-advisors, blockchain, and cryptocurrency. Fintech is revolutionizing how financial services are delivered and consumed.

The MBA in Fintech program offers a comprehensive curriculum that combines core business management courses with specialized fintech subjects. Students explore topics such as blockchain technology, digital banking, data analytics, financial cybersecurity, and the regulatory environment of fintech. They also engage in real-world projects and case studies,

which provide practical insights into the fintech ecosystem.

The fintech industry is at the forefront of technological innovation. It is reshaping traditional financial services, offering more convenient, efficient, and cost-effective solutions to consumers and businesses. Graduates of the MBA in Fintech are well-positioned to embark on diverse career paths within the financial technology sector. They can work in roles such as data analysts, blockchain developers, fintech consultants, or digital product managers. The program encourages entrepreneurial thinking, enabling graduates to develop their fintech startups or contribute to the innovation-driven culture of fintech companies. As fintech is subject to a complex regulatory environment, this program equips students with the knowledge to ensure compliance while driving innovation in the sector.

## Benefits of Pursuing an MBA in Fintech:

**Technological Proficiency:** Graduates of this program gain deep insights into the latest fintech trends and technologies, making them valuable assets to companies at the forefront of innovation.

**Problem Solving:** Fintech professionals must address complex challenges in areas like cybersecurity, digital identity, and data privacy. This program equips students with the problem-solving skills necessary to navigate these issues.

**Adaptability:** The rapidly evolving nature of fintech requires professionals who are adaptable and open to change. An MBA in Fintech fosters a mindset that embraces innovation and agility.

**Networking Opportunities:** Students have access to a network of fintech professionals, entrepreneurs, and industry experts, enhancing their career prospects and providing opportunities for collaboration.

Thus, the Master of Business Administration (Fintech) is a program that empowers individuals to shape the future of finance by embracing technological innovation. Fintech professionals play a pivotal role in making financial services more accessible, efficient, and secure. This program equips graduates with the knowledge and skills required to excel in this dynamic field, where the intersection of finance and technology holds the promise of transforming the way we conduct financial transactions, manage investments, and access financial services. By choosing an MBA in Fintech, students are not only investing in their own future but are also contributing to the evolution of the financial industry itself, paving the way for a more digital, inclusive, and innovative financial world.

# Programme Structure:

Full Time (1–3 Years)	
CLASSIFICATION	COURSE TITLE
CORE MODULE	<b>SEMESTER 1</b> <ul style="list-style-type: none"> <li>Human Capital Management in the 21st Century</li> <li>Leadership and Decision Making in the Digital Economy</li> <li>Business Economics</li> <li>Accounting and Financial Analysis</li> <li>Marketing Management &amp; Strategy</li> </ul> <b>SEMESTER 2</b> <ul style="list-style-type: none"> <li>Contemporary Issues in Management: Humanitarian Leadership, Sustainable Management &amp; Digital Innovation</li> <li>Business Research Methods</li> <li>Business Analytics for Decision Makers</li> <li>International Business</li> <li>Strategic Management for Leaders</li> </ul>
SPECIALISATION	<b>SEMESTER 3</b> <ul style="list-style-type: none"> <li>Data Analytics &amp; Artificial Intelligence in FinTech</li> <li>Technology Management in Financial Services</li> <li>Blockchain, Cryptocurrencies and Digital Assets</li> <li>Capstone Project</li> </ul>
Part Time (2–3 Years)	
CORE MODULE	<b>YEAR 1 SEMESTER 1</b> <ul style="list-style-type: none"> <li>Human Capital Management in the 21st Century</li> <li>Leadership and Decision Making in the Digital Economy</li> <li>Business Economics</li> </ul> <b>YEAR 1 SEMESTER 2</b> <ul style="list-style-type: none"> <li>Accounting and Financial Analysis</li> <li>Marketing Management &amp; Strategy</li> </ul> <b>YEAR 1 SEMESTER 3</b> <ul style="list-style-type: none"> <li>Contemporary Issues in Management: Humanitarian Leadership, Sustainable Management &amp; Digital Innovation</li> <li>Business Research Methods</li> <li>Business Analytics for Decision Makers</li> </ul> <b>YEAR 2 SEMESTER 1</b> <ul style="list-style-type: none"> <li>International Business</li> <li>Strategic Management for Leaders</li> </ul>
SPECIALISATION	<b>YEAR 2 SEMESTER 2</b> <ul style="list-style-type: none"> <li>Data Analytics &amp; Artificial Intelligence in FinTech</li> <li>Technology Management in Financial Services</li> </ul> <b>YEAR 2 SEMESTER 3</b> <ul style="list-style-type: none"> <li>Blockchain, Cryptocurrencies and Digital Assets</li> <li>Capstone Project</li> </ul>

## Entry Qualification

- Pass with a minimum CGPA of 2.50; or Pass with CGPA below 2.50, subject to a minimum of 5 years working experiences in relevant fields.
- Pass with a minimum CGPA of 2.50; or Pass with CGPA below 2.50, subject to a minimum of 5 years working experiences in relevant fields
- International candidates must obtain a Band 6 IELTS/ MUET 4/ TOEFL PBT: 550(International English Language Testing System) or equivalent as approved by the senate.
- Any other criteria as approved by senate







# MAHSA UNIVERSITY BE MORE

## MAHSA UNIVERSITY

Jalan SP2, Bandar Saujana Putra,  
42610 Jenjarom, Selangor, Malaysia

☎ 1800-88-0300

📠 +603-5102 2327

☎ +603-7931 7118

📍 [marketing@mahsa.edu.my](mailto:marketing@mahsa.edu.my)

Contact us  
1800 88 0300

Follow us:



MAHSA  
UNIVERSITY

[www.mahsa.edu.my](http://www.mahsa.edu.my)

